


ULTIMATE PASTURE PACKS

A photograph of four people in a lush green field. A woman on the left stands looking down. A man in the center is kneeling, examining the grass. Another man on the right is also kneeling, looking at the grass. A fourth man on the far right stands looking down. The background shows rolling hills and mountains under a blue sky with light clouds.

Ruralco's Ultimate Pasture Packs provide you with the right mix necessary to produce ultimate results and ultimate pastures. They are ready to sow and use only proven premium seeds selected for ultimate performance.

2020



Dip Pack

RELIABLE PERFORMANCE



PLATFORM AR1 PERENNIAL RYEGRASS*

LEGACY WHITE CLOVER

QUARTZ WHITE CLOVER

- Good all year round growth;
- A fine leaved diploid with high tiller density;
- Excellent feed quality;
- AR1 endophyte for excellent animal performance;

- Persistent;
- Late-season heading (12 days later than Nui);
- Suitable for sheep, beef and dairy.

Platform is a diploid perennial ryegrass*, with high all-year round dry matter production and versatility in a number of farming systems including dairy, sheep and beef.

Platform's late heading date combined with a dense fine leaf structure and low aftermath seed head, produces quality feed to maximise animal performance.

Diploids are:

- Densely tillered;
- Competitive with weeds;
- Cope with lower fertility;
- Ideal for grass to grass situations;
- Can handle wetter environments;
- Can be set stocked or rotationally grazed.

SOWING AND ESTABLISHMENT

Platform perennial ryegrass can be sown at 15–25 kg/ha with Superstrike® treated clover.

MIX SUITABILITY

Platform perennial ryegrass combines well with other components of pasture mix (e.g. short rotation ryegrass, cocksfoot, chicory and clover).

GRAZING MANAGEMENT

Platform perennial ryegrass will produce better under rotational grazing. Avoid hard set-stocking during periods of stress (e.g. droughts, low fertility and insect attack).

POSITIONING

High fertility: Olsen P 18+.

LONGEVITY

Diploid perennial ryegrass i.e. long term/permanent pasture 5+ years.

STOCK SUITABILITY

Dairy, sheep, beef and deer.

Platform AR1 combined with Legacy and Quartz white clovers creates an exceptional diploid pasture pack available now.

23KG/1HA PACK
\$226.00 EXCL GST
\$259.90 INC GST

Dip Pack Plus Ecotain®

CONTAINS 3KG ECOTAIN™
 26KG/1HA PACK
\$282.61 EXCL GST
\$325.00 INC GST

*Platform has been bred and performs as a perennial ryegrass. However, under seed certification regulations it is classified as Lolium boucheanum due to a low frequency of tip awns (hairs) on its seed.



The Ecotain® Pack

INNOVATIVE PERFORMANCE



ECOTAIN® ENVIRONMENTAL PLANTAIN

RELISH RED CLOVER

TRIBUTE WHITE CLOVER

- Ecotain® environmental plantain enables a huge reduction in N leaching from the urine patch, up to 89% depending on sward blend;
- Relish is a breakthrough for red clover persistence;

- Ideal for increasing feed quality and/or supply during summer and autumn;
- An ideal source of minerals for animal health and performance.

Ecotain is an environmental plantain that combines four modes of action that work together to significantly reduce Nitrogen leaching from the urine patch.

In all other agronomic aspects as well as environmental, Ecotain is an excellent example of a high quality, productive, forage plantain.

Ecotain works in four ways: dilute, reduce, delay and restrict.

Consuming Ecotain increases the volume of cow urine which dilutes the concentration of nitrogen, it reduces the total amount of dietary nitrogen in animal urine, it delays the process of turning ammonium into nitrate in the urine patch, and it restricts the accumulation of nitrate in soils growing Ecotain.

SOWING AND ESTABLISHMENT

- Drilled as a straight stand;
- Stitching into established pasture;
- Broadcast into established pasture.

MIX SUITABILITY

Can add Italian ryegrass for the ultimate environmental mix.

Perennial ryegrass can also be added for a diverse pasture mix.

GRAZING MANAGEMENT

Can be grazed to deliver 100% of the diet. An ideal source of minerals for animal health and performance.

Graze similar to perennial ryegrass pastures.

POSITIONING

As a straight stand for ultimate environmental mix, for dairy farms. Lactation/finishing mix for sheep and beef farms.

Stitching in or broadcasting into established pastures.

LONGEVITY

Suitable as a 2–3 year crop option.

STOCK SUITABILITY

Dairy, sheep, deer and beef.

Ecotain® environmental plantain combined with Relish red clover and Tribute white clover is an innovative option for sheep and beef pastures or as a broadcasting or stitch in mix for dairy farm systems. Available in a pasture pack now.

12KG
\$191.22 EXCL GST
\$219.90 INC GST

* Lincoln University lysimeter studies (Woods 2017)



T-ploid Pack

FVI STAR RATING *****
MAXIMUM PRODUCTION



BASE AR37 PERENNIAL RYEGRASS

- Exceptional yielding tetraploid perennial ryegrass;
- AR37 endophyte for strong persistence;
- Very high tiller density;
- Stunning late spring quality;

Base tetraploid perennial ryegrass was selected from high yielding, densely tillered plants that survived two years of severe drought and hard sheep grazing. Base pastures have low aftermath heading, maximising summer quality and animal production.

Base's very late heading date of 22 days means it remains in a high quality vegetative state for longer improving spring feed.

LEGACY WHITE CLOVER

- Excellent for dairy and intensive sheep/beef systems;
- Best suited to rotational grazing;
- Superior year-round performance;
- Excellent cool season yields.

QUARTZ WHITE CLOVER

Tetraploids are:

- Fast to establish;
- Extremely tasty and palatable;
- Excellent pasture utilisation;
- Very high quality;
- Higher animal dry matter intakes;
- Better animal performance;
- Great for silage quality.

SOWING AND ESTABLISHMENT

Base tetraploid perennial ryegrass seed is heavier than diploid perennial ryegrass seed so ideally should be sown at a 40% higher rate than diploid cultivars. Base should be sown at a minimum of 22kg/ha as a pure sward with Superstrike® treated clover. Base tetraploid perennial ryegrass performs best in paddocks with reasonable soil moisture and medium to high fertility.

MIX SUITABILITY

Base tetraploid perennial ryegrass combines well with other components of a pasture mix (e.g. tetraploid short rotation ryegrass, tetraploid Italian ryegrass and chicory and clover).

GRAZING MANAGEMENT

Base tetraploid perennial ryegrass will produce and persist better under rotational grazing. Avoid hard set-stocking during periods of stress (e.g. low fertility).

POSITIONING

Good fertility, can tolerate lower fertility: Olsen P 10–18+;
From free draining to heavy soils.

LONGEVITY

Tetraploid perennial ryegrass, i.e. long term/permanent pasture 5+ years.

STOCK SUITABILITY

Dairy, sheep and beef.

Base AR37 combined with Legacy and Quartz white clovers creates an elite tetraploid pasture pack available now.

27KG/1HA PACK
\$304.26 EXCL GST
\$349.90 INC GST

T-ploid Pack Plus Ecotain™

CONTAINS 3KG ECOTAIN™
30KG/1HA PACK

\$352.17 EXCL GST

\$405.00 INC GST



Endura Dryland Pack

ULTIMATE DRYLAND PERFORMER



PROSPECT AR1
PERENNIAL RYEGRASS*

SAVVY COCKSFOOT

RELISH RED CLOVER

NOMAD WHITE
CLOVER

- Prospect has been bred from a diverse range of genetic perennial material;
- AR1 endophyte for excellent animal performance;

- Savvy is a modern, fine leaved cocksfoot;
- Relish is a breakthrough for red clover persistence;
- Strong all-year-round performance.

Prospect has excellent all-year-round growth and tiller density for persistence. Prospect is a perennial ryegrass* that has been bred from a combination of late heading north-west Spanish perennial ryegrasses and traditional mid heading perennial ryegrasses.

Savvy has been bred to lift seasonal growth, with the ability to hold quality through the summer and winter periods. It excels in a mix where ryegrass struggles to perform or persist over time.

The ultimate for dryland conditions because:

- Prospect is a robust/densely tillered perennial ryegrass;
- Savvy cocksfoot aids in persistence and dry matter production in dryland conditions.

SOWING AND ESTABLISHMENT

If direct drilling monitor for slugs and pasture pests like Argentine stem weevil.

Sow in warm conditions as cocksfoot is slower than ryegrass to establish, be careful at first grazing not to damage young cocksfoot seedlings.

MIX SUITABILITY

This mix is suited to be sown as a stand-alone mix or add forages like Ecotain® environmental plantain and Choice chicory depending on weed burden and desired outcome.

When autumn sown, sub-clover or Balansa clover can be added.

GRAZING MANAGEMENT

A mix like this is designed to cope with both rotational grazing (preferred) and set stocking, at key times.

POSITIONING

Where ryegrass only pastures have failed to perform or persist in sheep/beef/deer systems.

LONGEVITY

This a permanent pasture mix so long term pasture 6+ years.

STOCK SUITABILITY

- Sheep, beef and deer.

Prospect AR1, Savvy cocksfoot, Relish red clover and Nomad white clover combine to make the ultimate dryland mix for a range of farm systems where a balance of persistence and yield is required. Available in a pasture pack now.

25KG/1HA PACK
\$260.78 EXCL GST
\$299.90 INC GST

Endura Dryland Pack Plus Ecotain®

CONTAINS 3KG ECOTAIN®

28KG/1HA PACK

\$308.70 EXCL GST

\$355.00 INC GST

*Prospect has been bred, selected and successfully tested as a perennial and will function as a perennial ryegrass. Due to a small number of tipawns, Prospect is certified as Lolium boucheanum.



Renovator Pack

GREAT VALUE

DIPLOID PERENNIAL RYEGRASS

WHITE CLOVER

The Renovator pack contains a diploid ryegrass and white clover mix perfect for renovating your pasture after a tough winter to ensure your pasture is in the best shape for peak spring production.

The Renovator pack is also ideally suited for fixing up:

- High traffic areas;
- Pugging damage;
- Laneways;
- Yards;
- Gateways.

Diploid benefits:

- Dense fine tiller pasture i.e can be used on wetter soils;
- Can handle set stocking;
- More forgiving under periods of stress;
- More competitive with weeds than tetraploids;
- Good persistence.

LONGEVITY

Diploid perennial ryegrass long term pasture 5+ years

STOCK SUITABILITY

Dairy, sheep, beef and deer

25KG/1HA PACK
\$139.04 EXCL GST
\$159.90 INC GST

EXPERTS IN AGRICULTURE

PROVIDING A COMPLETE & PERSONALISED ON-FARM SOLUTION

Don Joseph
FUEL SALES
MANAGER
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Mel Sowden
METHVEN STORE
MANAGER
027 440 0805

John Scott
GRAIN & SEED
CO-ORDINATOR
027 227 7048

Bill Cabout
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MANAGER
027 439 0883

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ENERGY SALES
MANAGER
027 652 2133

Melinda Driscoll
ON-FARM ACCOUNT
MANAGER
027 449 9705

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027 238 9014



Jarrad Mehlhopt
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MANAGER
027 229 9764

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MANAGER
027 338 5970

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MANAGER
027 436 0807

George Walker
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027 340 3557

Steve Lawson
ARABLE & PASTORAL
REPRESENTATIVE
027 245 5661

Sarah Bennett
FUEL ACCOUNT
MANAGER
027 360 9535

Bryce Sharkie
ON-FARM ACCOUNT
MANAGER
027 575 0182

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ASHBURTON / METHVEN / RAKAIA

OBSSESSED WITH AGRICULTURE



ORDER YOUR ULTIMATE PASTURE PACK TODAY FROM RURALCO




T-ploid Pack

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LEGACY WHITE CLOVER
QUARTZ WHITE CLOVER

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27KG/1HA PACK



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SAVVY COCKSFOOT
RELISH RED CLOVER
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RELIABLE PERFORMANCE

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LEGACY WHITE CLOVER
QUARTZ WHITE CLOVER

\$259.90 INC GST
23KG/1HA PACK



The Ecotain[®] Pack

INNOVATIVE PERFORMANCE

ECOTAIN[®] ENVIRONMENTAL PLANTAIN
RELISH RED CLOVER
TRIBUTE WHITE CLOVER

\$219.90 INC GST
12KG



Renovator Pack

GREAT VALUE

PERENNIAL RYEGRASS &
WHITE CLOVER

\$159.90 INC GST
25KG/1HA PACK

*Platform and Prospect are certified as Lolium boucheanum.



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Rural CO
OBSESSED WITH AGRICULTURE